



By-Law 4

SOCIAL MEDIA POLICY

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Name

1. This By-Law shall be referred to as the **Social Media Policy By-Law**.

Source

2. This By-Law is made pursuant to rule 33 of the Constitution of Table Tennis Victoria Incorporated.

Intent

3. Table Tennis Victoria recognises and acknowledges that social media is an important mode of communication between members. To that end, Table Tennis Victoria encourages members to participate in social media and share their experiences in the sport of table tennis.
4. However, the public reputation of Table Tennis Victoria is valuable and so are the public reputations of members, sponsors and stakeholders. Thus, Table Tennis Victoria seeks to prevent any communication on social media that is defamatory, obscene, proprietary, and/or misrepresentative of Table Tennis Victoria or posted for commercial purposes.

Scope

5. This By-Law is implemented to –
 - (a) promote and encourage appropriate use of social media in relations to Table Tennis Victoria by members of Table Tennis Victoria; and
 - (b) govern the terms of use by members of any Table Tennis Victoria controlled social media.

Social Media

6. Social media is a broad and evolving concept – it generally refers to interactive electronic forums or online media where persons are communicating, posting, participating, sharing, networking, or bookmarking.

7. For the purposes of this By-Law, social media extends to:

- electronically communicated material, whether written, photographic, video or audio, which is accessible by more than the member alone;
- Facebook, YouTube, Twitter/X, MySpace, LinkedIn, Wikipedia, Flickr, Instagram, TikTok and related domains;
- blogs, social networking sites, instant messaging, social bookmarking, media sharing and collaborative editing websites;
- any other forum which might reasonably be classified as social media as that term is generally understood; and
- any other electronic or computer-related forum for public comment.

Responsibility for comment in relation to Table Tennis Victoria

8. If a member makes public comment, whether using social media or some other forum, the member is solely responsible for that comment.
9. Members who communicate their opinions and or post materials on social media do so at their own risk.

Prohibitions

10. When using social media in relation to Table Tennis Victoria, a member must not:

- abuse others or expose others to content that is offensive, inappropriate, or for an illegal purpose;
- impersonate or falsely represent any other person, including Table Tennis Victoria or another member;
- abuse, harass, or threaten any other person, including Table Tennis Victoria or another member;
- make defamatory or libelous comments;
- use obscene, offensive, insulting, provocative, or hateful language;
- post material that infringes the intellectual property rights of others;
- intrude upon the privacy of other members of Table Tennis Victoria without the

consent of such members;

- interfere with the conduct of any event run by Table Tennis Victoria or with the role and responsibilities of Table Tennis Victoria as the peak body for the sport of table tennis in Victoria;
- violate security measures instituted at any venue of Table Tennis Victoria; or
- comment in any way that may be reasonably construed as harming the reputation of Table Tennis Victoria, including its members, sponsors and stakeholders.

11. In addition to regulation 10, when using Table Tennis Victoria's social media platforms, a member must not:

- make excessive postings on a particular issue or post multiple versions of the same opinion or information;
- promote commercial interests; or
- without prior authority, post internet addresses, links to websites, email addresses, or other personal information.

Report of breach

12. Table Tennis Victoria continually monitors online activity as it relates to the sport of table tennis in Victoria. However, Table Tennis Victoria encourages members to report detected breaches or suspected breaches of this by-law, particularly any use of social media which is likely to harm the reputation of Table Tennis Victoria.

Breach of Policy

13. In circumstances of a breach or suspected breach of this By-Law, Table Tennis Victoria may:

- make a necessary public comment, such as a correction, clarification, contradiction, or apology;
- issue a formal warning;
- report any breach of any law to any local authority or wronged party;
- take disciplinary action under the governing Constitution or any by-law made thereunder; or

- exercise any available right at law.

14. Table Tennis Victoria expressly reserves the right to take any action, including dealing directly with social media providers, to remove any posted material that it considers to be in breach of this By-Law.

Posted content

15. For content that is covered by intellectual property rights, each person (including a member) agrees to give Table Tennis Victoria a free license to use any intellectual property content that is uploaded by that person (including a member) on any Table Tennis Victoria controlled or operated social media platform. Table Tennis Victoria may use such intellectual property content for, but not limited to, the purpose of promoting the sport of table tennis.

Privacy

16. Table Tennis Victoria may record any information posted to social media platforms operated by Table Tennis Victoria and may use that information for the purpose of administering such social media platforms or any other purpose consistent with the objectives of Table Tennis Victoria.