



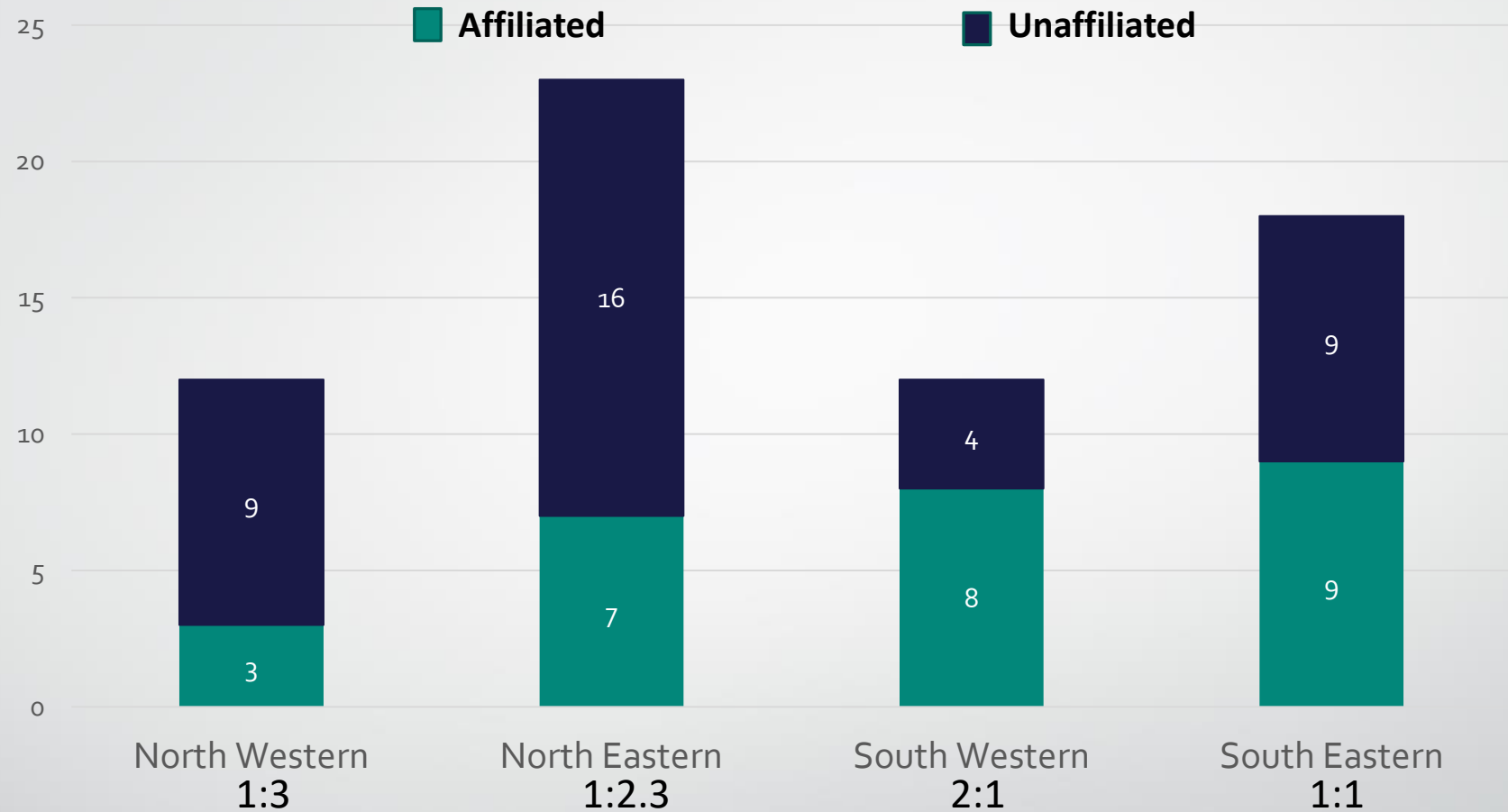
State Facility Audit



Part 1

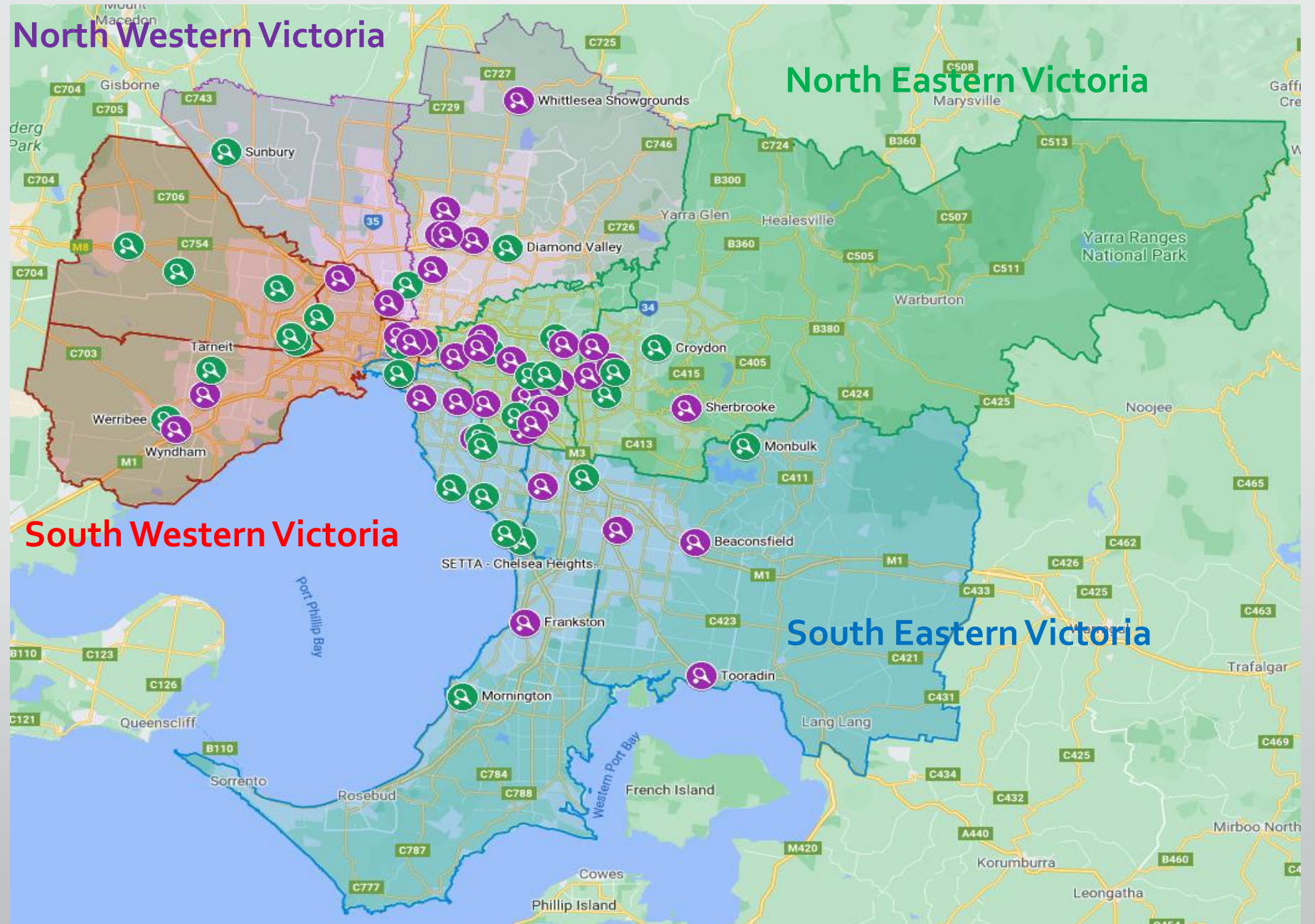
Affiliation & Population


Metro - Number of Affiliated clubs vs Unaffiliated clubs




- There are more Unaffiliated clubs in North Western & North Eastern regions than Affiliated
- South Western region contains more Affiliated clubs than Unaffiliated
- South Eastern region is equal Affiliated to Unaffiliated
- In total there are 38 (59%) Unaffiliated clubs and 27 (41%) Affiliated clubs stretched out across all metro Melbourne regions

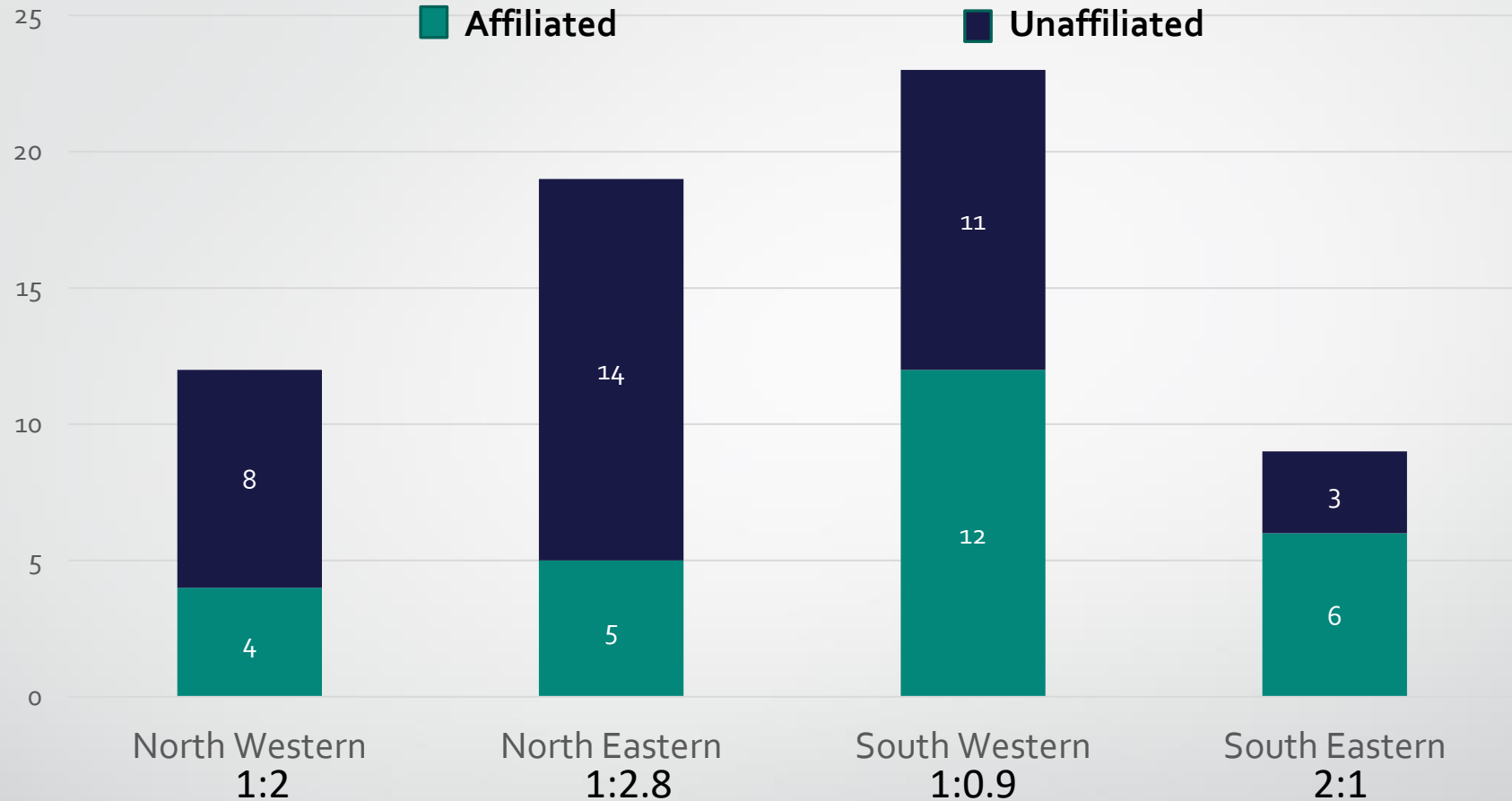
Metro - Affiliated vs Unaffiliated



Affiliated 


Unaffiliated 

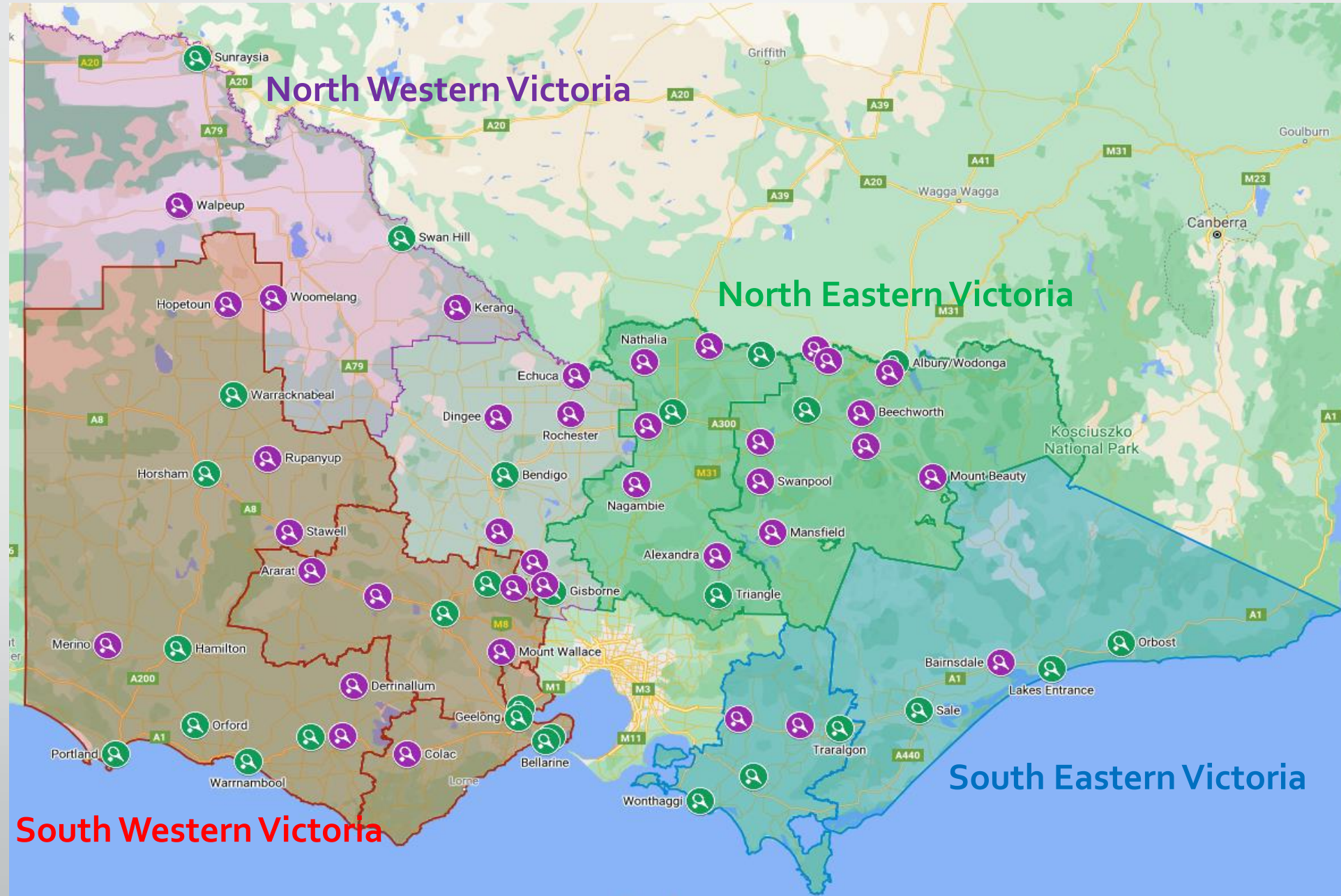
Country - Number of Affiliated clubs vs Unaffiliated clubs



- There are more Unaffiliated clubs in North Western, North Eastern & South Western regions than Affiliated
- South Eastern is the only region that has more Affiliated clubs than Unaffiliated, but also the smallest number of total clubs for any region
- In total there is 36 (57%) Unaffiliated clubs and 27 (43%) Affiliated clubs stretched out across all country Melbourne regions

Country - Affiliated vs Non-Affiliated

Affiliated 
Unaffiliated 



Ranking of Affiliated v Unaffiliated Clubs Ratio per Region

Region	Ratio (Affiliated : Unaffiliated)	Rank
South Eastern Country	2 : 1	1
South Western Metro	2 : 1	1
South Western Country	1 : 0.9	3
South Eastern Metro	1 : 1	4
North Western Country	1 : 2	5
North Eastern Metro	1 : 2.3	6
North Eastern Country	1 : 2.8	7
North Western Metro	1 : 3	8

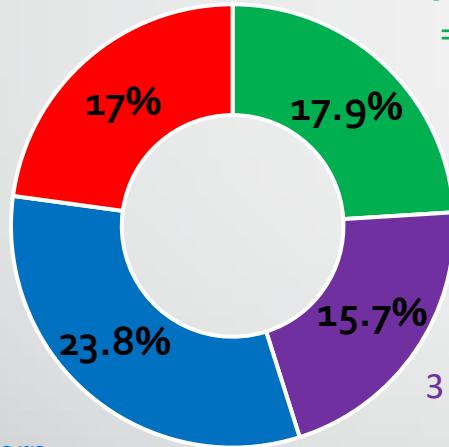
Clubs v Students

56 clubs (**Affiliated**) v 1,009,436* Students (Prep to Yr. 12) in Victoria

5

Metro Affiliates

South Western
8 Clubs for 17% of Students
= 1 club per 21,452 kids



7

South Eastern
9 Clubs for 23.8% of Students
= 1 club per 26,696 kids

6

North Eastern
7 Clubs for 17.9% of Students
= 1 club per 25,815 kids

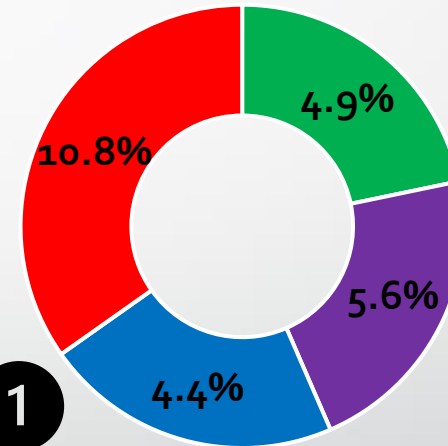
8

North Western
3 clubs for 15.7% of Students
= 1 club per 52,831 kids

2

Country Affiliates

South Western
12 Clubs for 10.6% of Students
= 1 club per 8,918 kids



1

South Eastern
6 Clubs for 4.4% of Students
= 1 club per 7,403 kids

3

North Eastern
5 Clubs for 4.9% of Students
= 1 club per 9,894 kids

4

North Western
4 clubs for 5.6% of Students
= 1 club per 14,133 kids

- Summary Statistics Victorian Schools, February 2020, <https://www.education.vic.gov.au/>
- 1% = 10,095 students

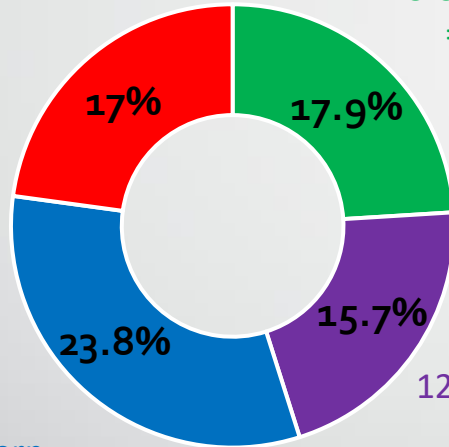
Clubs v Students

130 clubs (**Affiliated + Unaffiliated**) v 1,009,436* Students (Prep to Yr. 12) in Victoria

8

Metro Affiliates

South Western
12 Clubs for 17% of Students
= 1 club per 14,300 kids



7

South Eastern
18 Clubs for 23.8% of Students
= 1 club per 13,347 kids

5

North Eastern
23 Clubs for 17.9% of Students
= 1 club per 7,856 kids

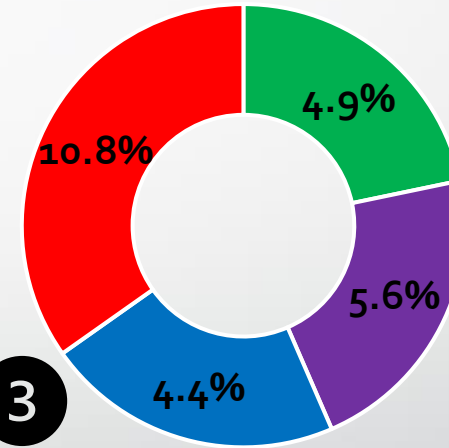
6

North Western
12 clubs for 15.7% of Students
= 1 club per 13,207 kids

4

Country Affiliates

South Western
21 Clubs for 10.6% of Students
= 1 club per 5,095 kids



1

North Eastern
19 Clubs for 4.9% of Students
= 1 club per 2,603 kids

2

North Western
12 clubs for 5.6% of Students
= 1 club per 4,711 kids

3

South Eastern
9 Clubs for 4.4% of Students
= 1 club per 4,935 kids

- Summary Statistics Victorian Schools, February 2020, <https://www.education.vic.gov.au/>
- 1% = 10,095 students

Rankings – Affiliated Club v General Population

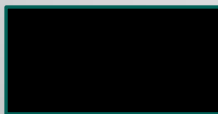
Region	Population	Affiliated clubs	Ratio	Ranking	School Ranking
South Eastern Country	271,266	6	1 : 45,000	1	1
South Western Country	625,092	12	1 : 52,000	2	2
North Eastern Country	282,253	5	1 : 57,000	3	3
North Western Country	324,122	4	1 : 81,000	4	4
South Western Metro	970,580	8	1 : 121,000	5	5
North Eastern Metro	1,042,205	7	1 : 149,000	6	6
South Eastern Metro	1,428,667	9	1 : 159,000	7	7
North Western Metro	973,939	3	1 : 325,000	8	8

Rankings – Affiliated + Unaffiliated Club v General Population

Region	Population	Total Clubs	Ratio	Ranking	School Ranking	Ranking (from Affiliated list)
North Eastern Country	282,253	19	1 : 15,000	1	1	3
North Western Country	324,122	12	1 : 27,000	2	2	4
South Western Country	625,092	21	1 : 30,000	3	3	2
South Eastern Country	271,266	9	1 : 30,000	3	4	1
North Eastern Metro	1,042,205	23	1 : 45,000	5	5	6
South Eastern Metro	1,428,667	18	1 : 79,000	6	7	7
South Western Metro	970,580	12	1 : 81,000	7	8	5
North Western Metro	973,939	12	1 : 81,000	7	6	8

Facility Usage:
Tiered System of clubs' activities

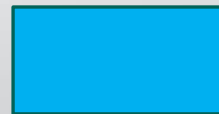
Criteria	Points Allocation
Is the Affiliate in a shared or permanent venue?	Permanent = 1 point Shared = 0 points
Does the Affiliate have 10 or more tables?	Yes = 1 point No = 0 points
Does the Affiliate operate for 10 or more hours per week?	Yes = 1 point No = 0 points
Does the Affiliate operate for 10 or more months per year?	Yes = 1 point No = 0 points



0 points = Tier 1



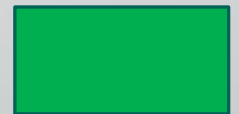
1 point = Tier 2



2 points = Tier 3



3 points = Tier 4



4 points = Tier 5

Metro - Tiered Clubs & Population



Tier 1



Tier 2



Tier 3



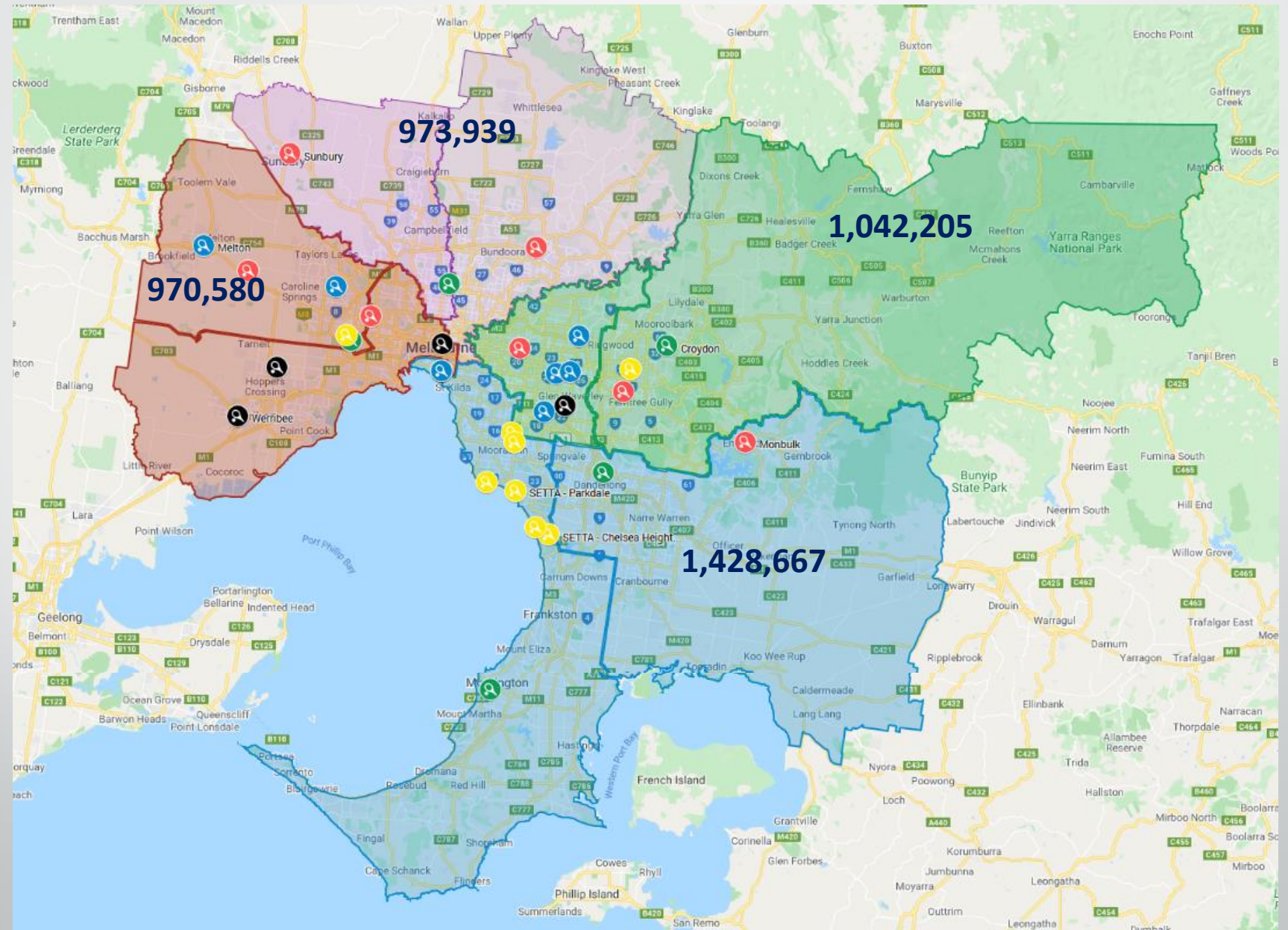
Tier 4



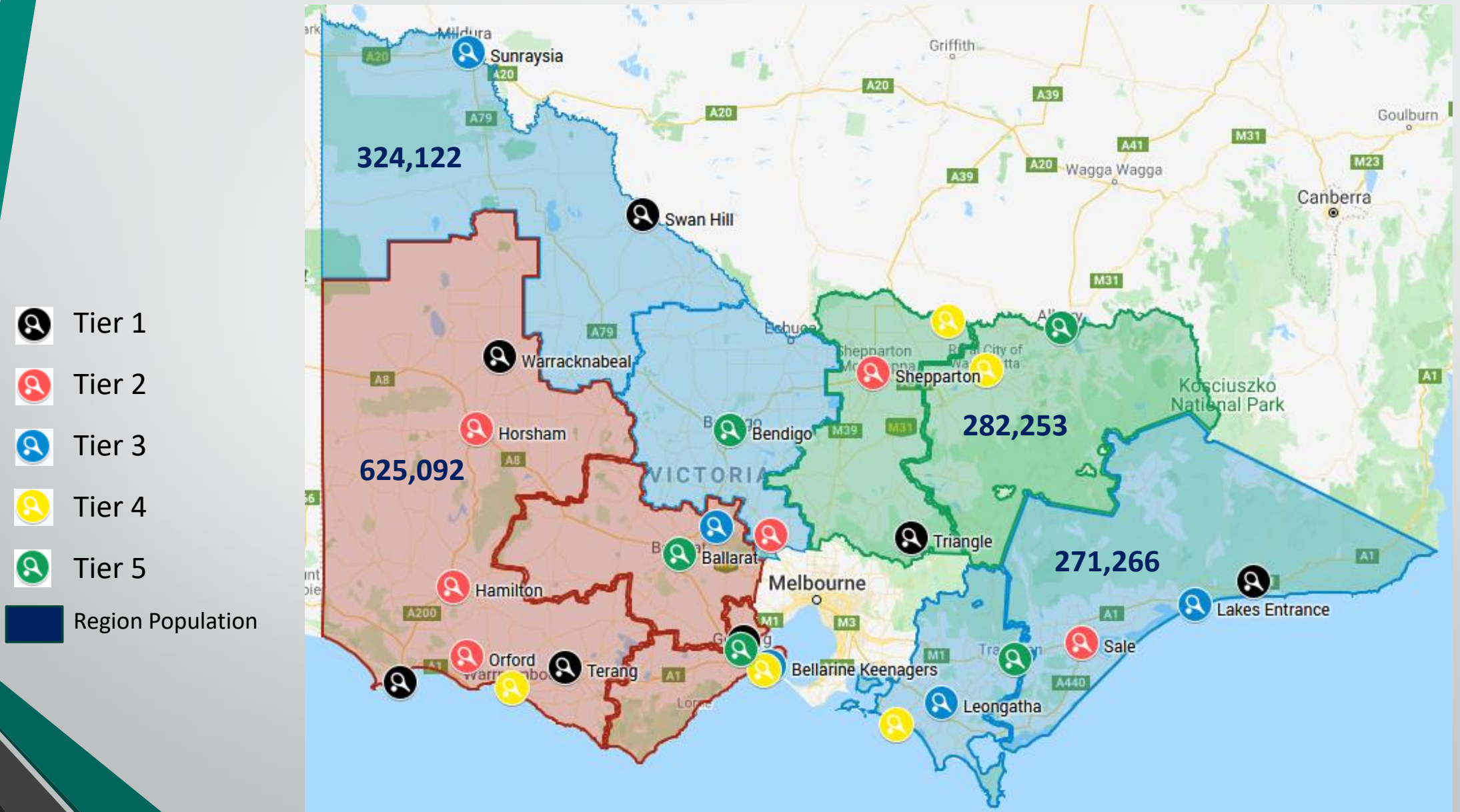
Tier 5



Region Population



Country - Tiered Clubs & Population



Summary Affiliation & Population

- There are 37% more Unaffiliated Clubs in Victoria than Affiliated Clubs (54 Affiliated v 74 Unaffiliated)
- This leads us to the conclusion that in the past, the cost/benefits of Affiliation have not been enticing enough for Clubs to join.
- In response to this, TTV and TTA have been working on a better cost/benefits package to be able to sell Affiliation to the Unaffiliated Clubs.

First Draft of new Affiliation collateral:



TABLE TENNIS AUSTRALIA
Affiliation Brochure
2020-21

Table Tennis AUSTRALIA
EST. 1932

SNAPSHOT

Over **200** affiliated Clubs/Associations

More than **7,000** registered participants

A dedicated participation serving all Clubs/Associations

NATIONAL PROGRAMS & SUPPORT

- Public Liability Insurance
- Professional Indemnity Insurance
- Player accident cover
- Access to coaching courses
- Access to off-fielding programs
- Volunteer Recognition Program
- Equipment & Facilities Grant Program
- Scholarships - Source into Table Tennis
- Sporting Schools Partnership program
- Corporate Cup Partnership
- Roying TTA Insurance - Inspire TT
- Direct affiliation with Special Olympics
- Grant application support
- Advice regarding COVID-19

TTV PROGRAMS & SUPPORT

- Access to development pathway
- TTV Business Directory
- Club development workshops (BNC/TT)
- Competition events
- Development Pathways
- Access to High Performance program
- Grant assistance & planning
- Advice and administrative support
- Venue booking discount at NSAC
- AGMC equipment discount
- ODL salaries
- IT Photography & Travel Expenses
- Access to TTV staff members

CLUB INSURANCE PACKAGE

The National Insurance Scheme covers the following types of insurance for its members:

- (A) Public Liability
- (B) Professional Indemnity
- (C) Personal Accident Insurance

The insurance cover applies when members and other insured persons/entities are involved in activities that are sanctioned by TTA (and/or the applicable State/Territory Association). These activities include official events, all playing, training, trialing, meetings, fundraising activities and travel to/from these activities.

The program covers all registered members of TTA, affiliated State/Territory Associations & Clubs, including all Members, Temporary Members, First Aid Personnel, Administrators, Officials, Coaches, Referees, Umpires, Executives, Employees and Voluntary Workers.

CATEGORY	COVER
Activities covered	Table Tennis Australia including all affiliated State/Territory Associations & Clubs, including all Members, Temporary Members, First Aid Personnel, Administrators, Officials, Coaches, Referees, Umpires, Executives, Employees and Voluntary Workers
Public and products liability	✓ \$20,000,000
Professional Indemnity	✓
Personal Accident Insurance	✓
Building and Contents	✗

All queries regarding the insurance cover should be directed to _____

AFFILIATION CATEGORIES

AFFILIATION PROCESS

- 1
- 2
- 3

ANNUAL AFFILIATION BENEFITS

BENEFIT	LEVEL 1, 2, 3 & PREMIER	ASSOCIATE
Insurance - Public Liability & Professional Indemnity	✓	✓
Insurance - Management Liability	✓	✓
Insurance - Personal Accident	✓	✓
Voting Rights at AGM	✓	✓
Promotion of club level tournaments/events	✓	✓
Entry to State Sanctioned Tournaments	✓	✓
Entry to Nationally Sanctioned Events	✓	✓
Apply for sanctioned events	✓	✓
Discounted rates for Coach & Umpire Refresher Education programs	✓	✓
1x Funded Coaching/Umpire Course Enrolled	✓	✓
2x Funded Coaching/Umpire Course Enrolled	✓	✓
Access to Government Funded Programs	✓	✓
Recognition of being an affiliate on Table Tennis Australia website	✓	✓
Provided with own RevUp website	✓	✓
Access to the S.P.I.C.T. Club Enhancement Program	✓	✓

Summary

Affiliation & Population

- **The next question is: “Which regions to target first” as we don’t have the resources to target all 74 Unaffiliated clubs or regions at once**
- For the Metro regions, North Western Metro was identified as a standout target
 - In Ranking of Affiliated v Unaffiliated clubs, North Western Metro is ranked **8th** (1 Affiliated : 3 Unaffiliated)
 - In Clubs v Students, North Western Metro is ranked **8th** (1 Affiliated club : 52,831 students) but ranked **6th** when you include the Unaffiliated clubs (1 total club : 13,207 students)
 - In Rankings Affiliated Club v General Population ranking, North Western Metro is ranked **8th** (1 club per 325,000 people) and equal **7th** when including the Unaffiliated clubs (1 club per 81,000 people)
 - There is no definitive **2nd/3rd/4th** priority when you look at all the rankings, as the other regions were interchangeable in ranking order depending on the fields analyzed
 - There is only one region that is stands out – the other three are tracking in a more normal direction, none that hold the same priority as North Western Metro.

Action Items:

Have the TTV ECO target Unaffiliated clubs in North Western Metro

Have the TTV PPO target North Western Metro councils and community user groups to bring social programs into the region, identifying potential venues for clubs to start in/expand to.

Summary

Affiliation & Population

- **The next question is: “Which regions to target first” as we don’t have the resources to target all 74 Unaffiliated clubs at once**
- For the Country regions, North Eastern Country was identified as a target
 - In Ranking of Affiliated v Unaffiliated clubs, North Eastern Country is ranked **7th** (1 Affiliated : 2.8 Unaffiliated)
 - In Clubs v Students, North Eastern Country is ranked **3rd** (1 Affiliated club : 9,894 students) but ranked **1st** when you include the Unaffiliated clubs (1 total club : 2,603 students)
 - In Rankings Affiliated Club v General Population ranking, North Eastern Country is ranked **3rd** (1 club per 57,000 people) and equal **1st** when including the Unaffiliated clubs (1 club per 15,000 people)
 - This is the only region that jumps up significantly in ranking when you include Unaffiliated clubs in the calculations. Other regions are interchangeable in the rankings depending on the fields analyzed and no significant stand out ‘best’ either.
 - ***This is an area that is well serviced by Table Tennis Clubs, but the majority of them are Unaffiliated – this would be the best area to start targeting those clubs to bring them into TTV***

Action Items:

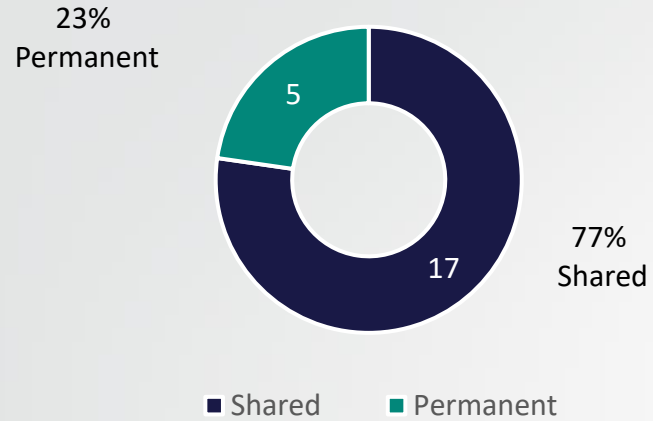
Have the TTV ECO & TTV PPO target Unaffiliated clubs in North Eastern Country, market to the clubs the benefits of Affiliation and open discussions with councils/community halls in the about how the SSO can help their population/user groups.



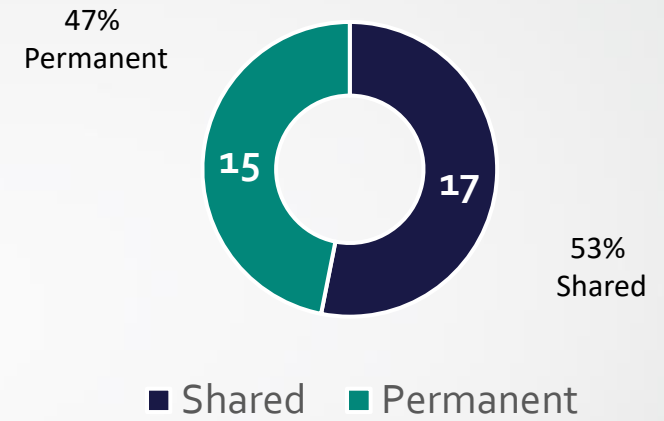
Part 2

Participation Levels of Affiliated Clubs

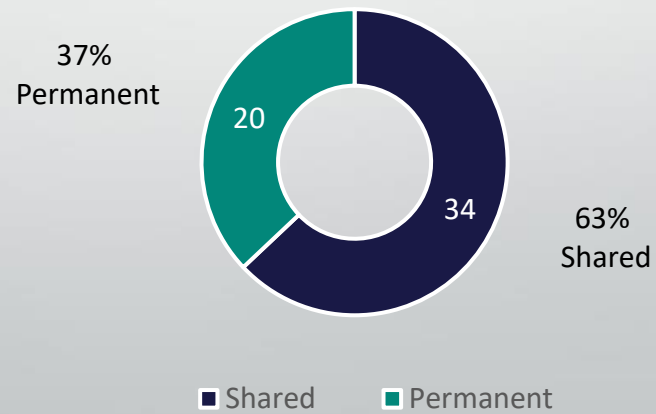
Metro Affiliate Venues



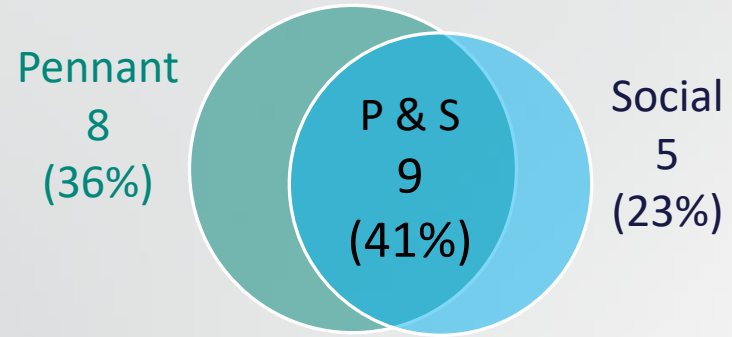
Country Affiliate Venues



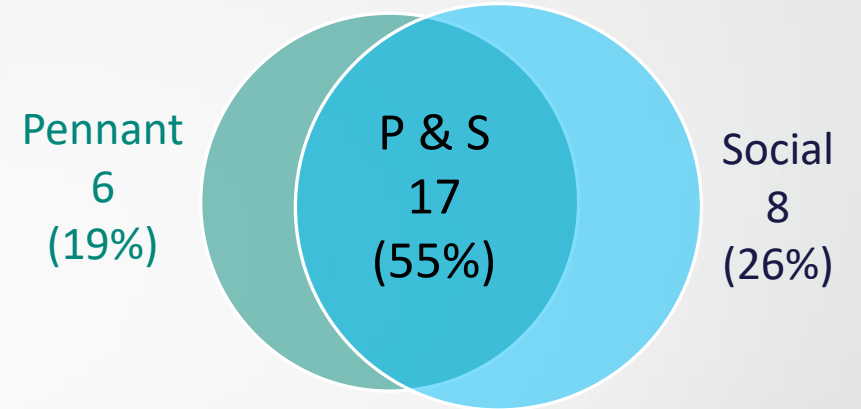
TOTAL Affiliate Venues



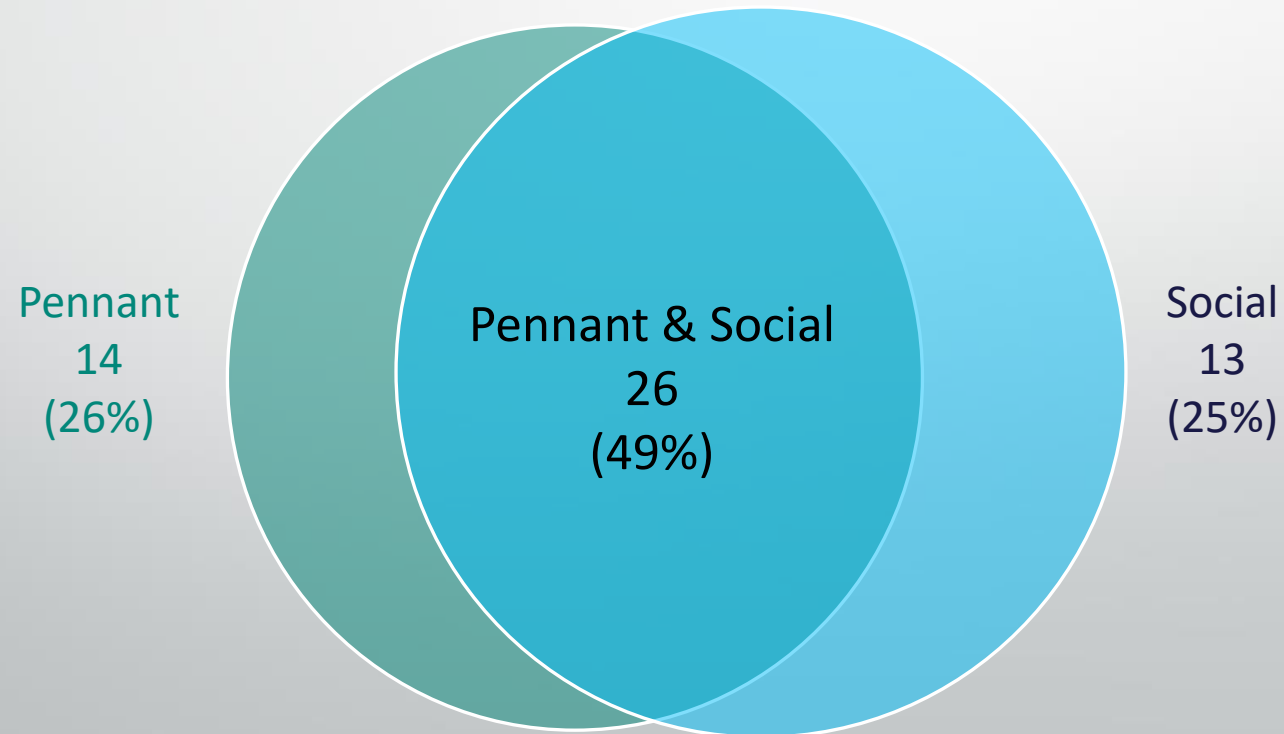
Participation Activities Pennant v Social



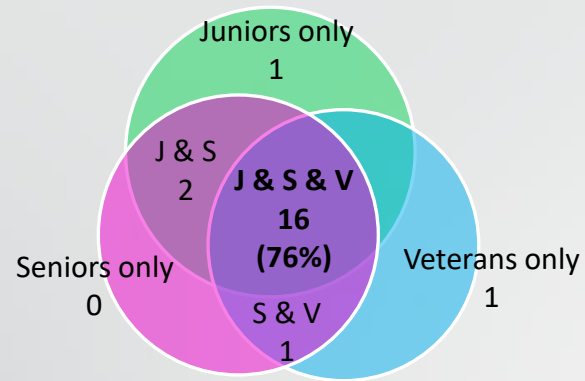
Country



Total

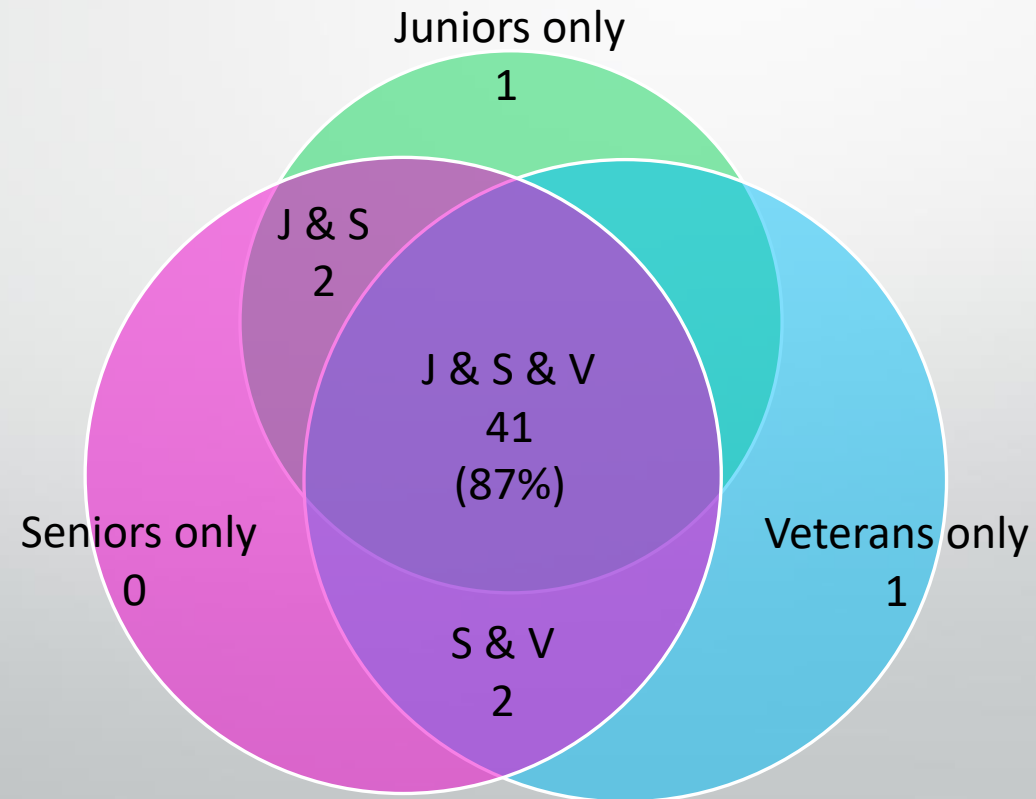


Metro

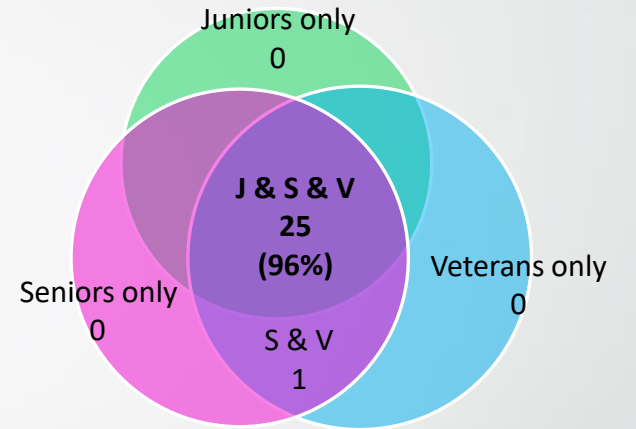


Participation Activities Junior v Senior v Veterans Pennant

Total

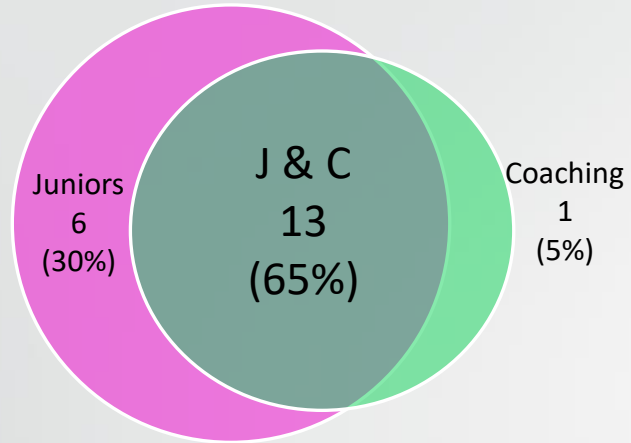


Country

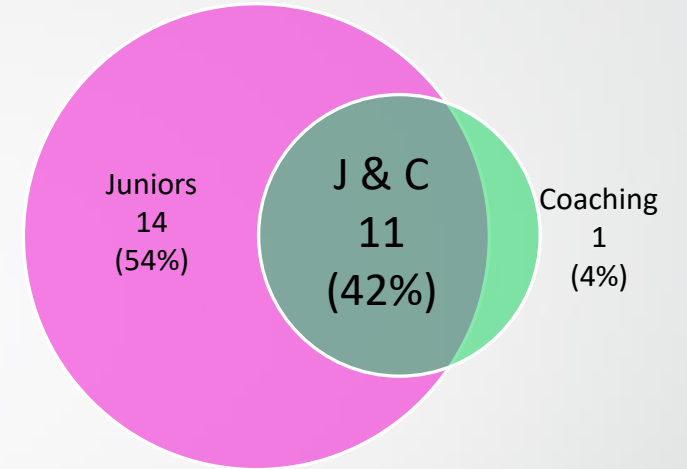


Participation Activities Junior v Coaching

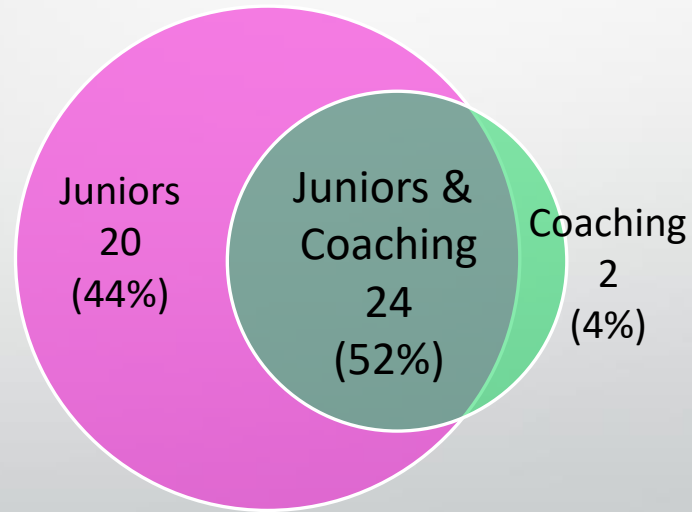
Metro



Country



Total



4 Metro and 4 Country clubs
have school groups come in
during the day as well

Summary

Participation Activities

- 20 out of 54 (37%) of our Affiliated Clubs are in permanent venues.
 - Country Clubs are 3 times more likely to have a permanent venue to better service their community than a Metro Club
 - This is reflected in the data, showing that clubs with permanent venues are able to offer more/different activities than their peers in limited shared venues.
- 26 out of 54 of our Affiliated Clubs offer both Pennant and Social activities, with 14 offering only Pennant and 13 offering Social only.
 - Interestingly, a higher percentage of Metro clubs offer pennant only compared to Country clubs. This is most likely due to less Metro clubs having a permanent venue and therefore only having limited timeslots available for activities, so they choose Pennant over Social.
- While the majority (87%) of our Affiliated clubs cater for Juniors within their Pennant or Social Activities, only 65% of Metro and 42% of Country clubs offer Junior specific coaching as well as Pennant.
- 65% of currently TTA accredited Victorian coaches are based in Metro regions, but 88% are within 100km of the CBD

Summary

Participation Activities

- Studies have shown* that Juniors entering a sport that receive some form of coaching have a higher long term retention rate.
- This has resulted in many sports developing entry level programs across the world i.e. Cricket Blast, Hot Shots, Spinnerroos.
- Having a gentle pathway into competition also results in a higher long term retention rate:
 - For Table Tennis: “Spinnerroos/sporting schools -> junior coaching group -> pennant -> tournaments”
- Having this pathway allows juniors to learn skills so that they do not feel like they have been thrown into the deep end with adults by skipping the first 2 steps.
 - 35% of Metro clubs and 58% of Country Clubs that include Juniors in Competition are without Junior specific coaching, which inhibits their long-term retention rate of new Junior members.

Action Item:

TTV ECO target first the members in Country Clubs to attend Level 0 and Level 1 coaching courses followed by the TTV PPO with an emphasis of junior development and spinnerroos.

Open dialogue between Clubs and Councils to encourage an increased number of permanent venues to offer an increased number of activities.

*[Junior Sport participation coaching and retention studies](#)